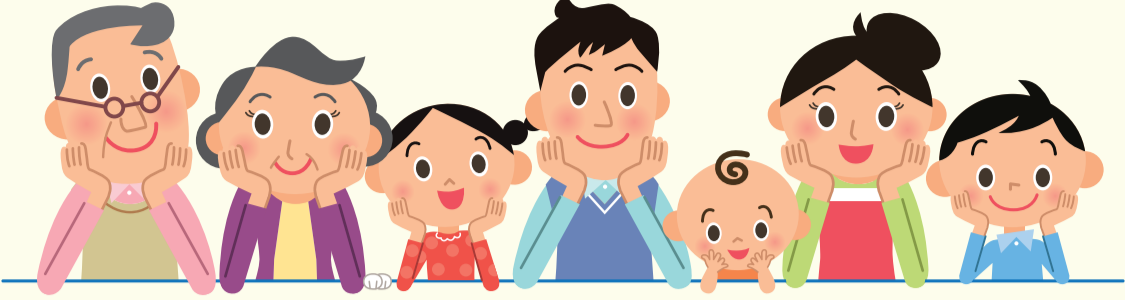




FAMILIES FOR LIFE CONDUCTED A POLL TO FIND OUT WHAT FAMILY TIME MEANS

#IChooseFamilyTime

WHAT GIVES YOU THE MOST HAPPINESS?



7 IN 10 FELT THAT SPENDING TIME WITH FAMILY GIVES THEM THE MOST HAPPINESS

SPENDING QUALITY FAMILY TIME MEANS...



62% GETTING OUT OF THE HOUSE AND DOING SOMETHING FUN TOGETHER

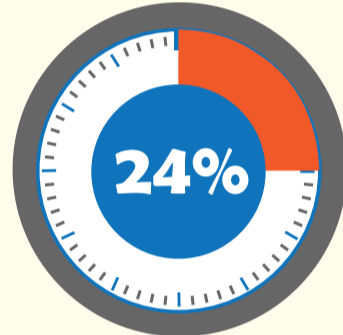


58% HAVING HEART-TO-HEART CONVERSATIONS



54% HAVING REGULAR MEALS TOGETHER

AVERAGE NUMBER OF HOURS SPENT WITH FAMILY PER WEEK



6 HOURS TO 12 HOURS

SATISFACTION WITH AMOUNT OF QUALITY FAMILY TIME



55% YES



45% NO

WHY?

- 1 MY SPOUSE AND I WORK LONG HOURS
- 2 FREE TIME SPENT ON HOUSEHOLD CHORES AND ERRANDS



59%

HAVE A **GROUP CHAT** WITH THEIR EXTENDED FAMILIES

FUN TIMES WITH EXTENDED FAMILY



35% INDICATE THEY WILL GET OUT OF THE HOUSE AND DO SOMETHING FUN TOGETHER WITH THEIR EXTENDED FAMILIES

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